



2025 RECAP

Director's Address

Breana Jones

Dear Clients, Partners, & Friends,

As we close out this year, our team at The Leadership Institute is filled with gratitude. It has been a year of meaningful reflection on our 20 years of impact, and none of it would have been possible without you.

Stepping into the role of Director in January has been an honor. This year, we expanded services, strengthened partnerships, reached new communities, and continued to develop innovative leadership offerings that prepare organizations for what is ahead.



Celebrating the Institute's 20th anniversary was especially special. It reminded us of the power of collaboration and what happens when committed leaders and organizations invest in people. Our mission remains clear. We exist to ignite potential, strengthen communities, and prepare leaders for the future, and this year reaffirmed just how important that work is.

While we honor where we have been, we are equally energized about where we are going. We are intentionally building for the future through expanded micro-learning opportunities, broader regional reach, and dynamic leadership experiences that remain relevant and accessible. Every initiative supports one purpose: Helping leaders and communities thrive.

As you prepare for the year ahead, we encourage you to continue prioritizing leadership development, strong culture, and the well-being of your teams. Our team is ready to support you through strategic planning, leadership programs, executive coaching, assessments, team development, and more.

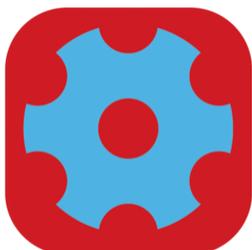
From all of us at The Leadership Institute, we wish you a joyful holiday season and a successful year ahead. We look forward to continuing this meaningful work with you.

Here is to the future we are building together.

KEY INSIGHTS OF 2025



- Organizations continue to invest in **comprehensive development** rather than one-off trainings. Full program projects remained one of the top service areas again this year, increasing by 9 percent from last year and demonstrating a sustained commitment to **long-term** leadership growth and strategic development.
- The **360-degree** assessments and **DISC** remained among the most utilized tools of the year. Providing organizations with meaningful insight into leadership strengths, behavioral tendencies, and growth opportunities through **well-rounded** employee feedback and practical **self-awareness**.
- Today's leaders are expected to **broaden** their **skill sets** to meet evolving organizational demands. Key areas of focus include emotional intelligence, inclusive leadership and belonging, and strategic planning and organizational alignment.



TOP 3 SERVICES OF 2025

1. Customized Programs

For the second year in a row our customized programs ranked among our top three service lines. We often remind our clients that they know their needs and challenges better than anyone else. Leaders continue to embrace this mindset, offering honest insight and clear expectations from the start. That level of collaboration allowed us to

design more customized, relevant programming that addressed real operational gaps and supported measurable progress.

2. **Assessments**

For the fourth consecutive year, assessment services have ranked among our top three service lines. Why is this important? Behavioral and personality analyses play a vital role in identifying skill gaps and development opportunities, helping organizations unlock their teams' full potential.

3. **Speaking Engagement**

Speaker engagements remained among our most requested services, as they provide high-impact professional development in a format that accommodates demanding schedules. These micro-learning experiences provide a productive boost to morale, deliver practical skills, and signal that leaders are committed to investing in their people. As a result, they positively strengthen organizational culture and help teams feel supported, energized, and prepared to perform.

DISRUPTIVE LEADERSHIP SERIES 2026 SCHEDULE

DISRUPTIVE LEADERSHIP SERIES WEBINARS

THE SCIENCE OF HAPPINESS IN LEADERSHIP: THE HIDDEN POWER OF CALM, COURAGE, AND CONNECTION

This session reframes happiness as a powerful leadership skill rather than just a personality trait. Drawing on neuroscience and resilience research, Dr. Kelly Baez explores how leaders shape the emotional climate of their teams and why true happiness in leadership comes from emotional regulation, steadiness, and ethical awareness—not forced positivity. Participants will learn why a significant portion of happiness is within personal control, how emotional stewardship strengthens engagement and resilience, and how practical nervous system regulation techniques can improve leadership effectiveness and team well-being.

FREE LIVE EVENT

THURSDAY, JANUARY 29, 2026 | 11 AM



FEB.
26

**Leading in the Gray:
Disrupting the Myth of
Certainty**

MAR.
19

**Neuroscience of
Leadership: Rewiring
the Brain for Influence**

APR.
23

**You Are Doing
Too Much**

MAY
28

**How Small Leadership
Habits Fuel Clarity, Focus,
and Well-Being at Work**

JUNE
18

The Leadership Gap

SEPT.
17

Are You a Multiplier?

OCT.
22

**Feedback Without
Freakout**

NOV.
19

**The Energy of Belonging:
How to Spark Workplace
Community**

WHAT'S COMING IN THE NEW YEAR?

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