



LEADERSHIP INSTITUTE
COLUMBUS STATE UNIVERSITY

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January Issue

A monthly newsletter provided by the Leadership Institute enhances our commitment to supporting you and sharing the latest in leadership.

A MESSAGE FROM BREANA JONES

This past year brought tremendous change and growth to the Leadership Institute. One is our Executive Director Shana Young's expanded responsibilities and transition to the role of Assistant Vice President for Community Engagement—in addition to continuing to oversee the Leadership Institute and the William B. Turner Center for Servant Leadership, she will lead Continuing & Professional Education, the Center for Career Design, and community-focused special projects.



Following a national search, Columbus State University has selected Breana Jones to lead its Leadership Institute. Breana has an eight-year track record with the Leadership Institute, I began official duties on January 13. As Director, she will be leading the institute's strategic planning, program development, and client engagement to ensure its regional growth and alignment with the university's mission.

This year marks 20 years of the Leadership Institute's commitment to equipping leaders and organizations with the tools to thrive. As we celebrate this milestone, we're excited to introduce new service lines designed to make leadership development accessible for small businesses and individual learners. Our vision is simple yet powerful: to provide innovative, flexible learning solutions that foster growth, workforce success, and financial sustainability.

Thank you for your ongoing support, and I look forward to our continued collaboration in 2025.

UPCOMING EVENTS



RADICAL CANDOR: TRANSFORMING COMMUNICATION FOR AUTHENTIC LEADERSHIP

Inspired by Kim Scott's book, this "Radical Candor" training course is designed to revolutionize the way you communicate and lead in the workplace. In this course, we delve into the principles of Radical Candor, a powerful framework that combines caring personally with challenging directly.

You'll learn how to build stronger relationships with your team by providing honest, constructive feedback, all while maintaining a supportive and empathetic approach.

FREE LIVE EVENT

THURSDAY, JANUARY 23, 2025 | 11 AM

DISRUPTIVE LEADERSHIP SERIES

We've planned 9 webinars featuring topics such as tech-driven leadership, quitting culture, burnout, and psychological safety. To register and view the full 2025 schedule [click here](#).



KEY INSIGHTS OF 2024

- Organizations are increasingly **forward-focused** using strategic planning to achieve long-term goals. This year, strategic planning projects rose by **50%**, reflecting a growing commitment to future-ready strategies.
- The **360-degree** assessment emerged as the most requested tool of the year, offering organizations valuable insights by collecting well-rounded **employee feedback**.
- Today's leaders are expected to **broaden** their **skill sets** to meet evolving organizational demands. Key areas of focus include emotional intelligence, financial literacy, digital and data intelligence, and strategic thinking.

TOP 3 SERVICES



ASSESSMENTS 29%
STRATEGIC PLANNING 19%
COHORT-BASED LDP 19%

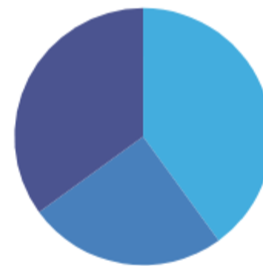
FEEDBACK

100% STRONGLY AGREE OR AGREE:
THEY CAN MAKE PRACTICAL & PROFESSIONAL
CHANGES USING THE INFORMATION FROM
TRAINING.

100% ARE VERY SATISFIED OR SATISFIED:
WITH THE STRATEGIES GAINED FROM TRAINING.



TOP 3 INDUSTRIES SERVED



NON-PROFIT 40%
GOVT & PUBLIC SERVICE AGENCY 35%
EDUCATION 25%

"When we experience curiosity, we are willing to leave familiar and routine and take risks even if we feel anxious and uncomfortable with the risks of new challenges."

- Todd Kashdan, Author



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